

**Saint Mary's College**  
**Women's Entrepreneurship Initiative Seminar**  
**April 9, 2010**

***PERSONAL FINANCIAL STRATEGIES FOR  
BUSINESS-MINDED WOMEN***

**SCHEDULE OF EVENTS\***

- 8:00 Registration/ Networking Opportunity
- 8:45 Welcome Remarks
- 9:00 Overview of Women's Entrepreneurship Initiative Program: What is WEI? What Can WEI do for you? - Susan Vance and Martha Smith, Project Directors, Women's Entrepreneurship Initiative
- 9:15 Investment Basics: You and Your Business - Jamila Thomas, Financial Advisor, Edward Jones
- 9:30 Identity Theft: Bad for You, Bad for your Business - Mary Cooper, Certified Identity Theft Risk Management Consultant, CCDS Consulting
- 9:45 Insurance: Don't Leave Home Without It - Betty Tonsing, Ph.D., Select Agent, Betty Tonsing State Farm
- 10:00 Break
- 10:15 Keynote: Full Out & Fearless - Charrise McCrorey, Certified Business and Personal Coach, Full Out and Fearless
- 11:00 Concurrent Sessions\*\*
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|--------------------|--------------|--------------------|
| Identity Theft:    | Room D       | Growth Track**     |
| Investment Basics: | Room E       | Growth Track       |
| Insurance:         | Room F       | New Launch Track** |
| Entrepreneurship:  | Vander Venet | New Launch Track   |
- 11:30 Concurrent Sessions:
- |                    |              |                  |
|--------------------|--------------|------------------|
| Identity Theft:    | Room D       | New Launch Track |
| Investment Basics: | Room E       | New Launch Track |
| Insurance:         | Room F       | Growth Track     |
| Entrepreneurship:  | Vander Venet | Growth Track     |
- 12:00 Networking Lunch with presenters and other guests, Saint Mary's College, Student Center, Noble Family Dining Hall (**Note: pre-registration required for lunch**).

\* Unless otherwise noted, all sessions take place in Vander Venet, located in the lower level of the Saint Mary's College Student Center

\*\* New Launch Track is appropriate if you do not have a small business currently or are just starting one. Growth Track is appropriate for women who already have a small business. The concurrent sessions are an opportunity to further discuss seminar topics with presenters.



This project is funded by a grant from the U.S. Small Business Administration (SBA). SBA's funding should not be construed as an endorsement of any products, opinions, or services. All SBA-funded projects are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested at least 2 weeks in advance. Contact Martha Smith, Saint Mary's College, Women's Entrepreneurship Initiative, and Center for Women's Intercultural Leadership, 574-284-5262, to make arrangements.